



PROJECT MANAGEMENT SUCCESS A VIEW FROM THE FUTURE

Tuesday, 30 September 2014 | 8 a.m. – 5 p.m. EDT (UTC-4)

Time	Topic	Presenter
8:00 a.m.	Doors Open	
8:00 a.m.	Opening Address	Mark A. Langley
8:15 a.m.	Opening Remarks	Pat Reed Rosemary Hossenlopp
8:30 a.m.	Keynote Address : Embracing the Future	Jim Highsmith
9:30 a.m.	Visit Networking Lounge	
9:45 a.m.	Effective Project Leadership in a VUCA World	Diana Larsen
10:45 a.m.	Visit Networking Lounge	
11:00 a.m.	Unlocking the Value of Project Management – A Path Forward	Mark Mullaly
12:00 p.m.	Visit Networking Lounge	
12:15 p.m.	PMI-ACP Update	Alicia Burke
12:15 p.m.	Live Chat with Dave Garrett in the Networking Lounge	Dave Garrett
12:45 p.m.	Visit Networking Lounge	
1:00 p.m.	Enabling the Adaptive Enterprise – The Case for Enterprise Architecture	Gustav Toppenberg
2:00 p.m.	Visit Networking Lounge	
2:15 p.m.	Project Management Futures: Scenarios for 2020	Andrea Darabo Sean Pollonais Joanna Newman Nigel Williams
3:15 p.m.	Visit Networking Lounge	
3:30 p.m.	Driving Change with Kanban's Values	Mike Burrows
4:30 p.m.	Visit Networking Lounge	
4:45 p.m.	Closing Remarks	Pat Reed Rosemary Hossenlopp
5:00 p.m.	Doors Close	

Session Abstracts

Keynote Address: Embracing the Future

Jim Highsmith

8:30 a.m. – 9:30 a.m.

The future challenges us to design engaging customer experiences, create new teams to develop products at accelerated rates, exploit new technologies & social media, and navigate the upheavals in economics and demographics. “To put it simply, there has been no other point in history when so many aspects of disruptive change have collided and conspired to wreak havoc...” says Doug Stevens in *The Retail Revival: Reimagining Business for the New Age of Consumerism*. Adaptive leaders see opportunities in these challenges. They envision:

- ambitious missions,
- seek out disruptive thinkers,
- deliver value continuously and
- create cultures of innovation and adaptability.

To survive and thrive as Project Managers, we need to develop adaptive leadership skills, drive change and measure and manage value.

In this keynote Jim Highsmith offers personal and client stories and ideas about becoming leaders who embrace our future of change and uncertainty.

Effective Project Leadership in a VUCA World

Diana Larsen

9:45 a.m. – 10:45 a.m.

Project Managers work in increasingly VUCA (volatile, uncertain, complex, and ambiguous) environments where approaches that seek tight control and certainty no longer serve the organization. Future-focused PMs learn to apply adaptive leadership practices to design, support, and reinforce systems of work that deliver business value. Whether guiding a shift to agile methods or shepherding a complex project, effective project leaders combine their current skills with strategic, adaptive tools and techniques that keep people and teams on track.

Unfortunately “prevailing” management thinking often reinforces and rewards out-dated behaviors that produce three constraints on effectively leading complex projects: 1) magical thinking, 2) the illusion of control, and 3) the fantasy of individual blame. In this webinar, Diana Larsen describes ways experienced project managers have overcome the three constraints by incorporating the strengths of an agile, adaptive way of doing business.

This session increases individual understanding of a style of leadership that encourages and sustains agility and resilience throughout the enterprise.

The transforming remedies to these constraints emerge from three key strengths of adaptive approaches: relying on data and evidence; embracing uncertainty and unpredictability; and maintaining a whole systems view. Attendees will confront the challenges of leading and adapting to change and will learn models and methods for: identifying and removing impediments, increasing empowerment and

accountability, creating work environments that foster high performance, and managing the ambiguity inherent in complex human systems.

Unlocking the Value of Project Management – A Path Forward

Mark Mullaly

11:00 a.m. – 12:00 p.m.

When organizations implement project management, what do they actually adopt? What are the reasons and drivers for these implementations? What value is expected, and what value is actually delivered? Most importantly, what do these insights offer you in terms of how you can think about the value of project management within your own organization? This presentation explores these insights and more in what will be a profound and informative insight into the state of project management today.

These insights leverage one of the most significant research endeavours in the field of project management – an attempt to explore and understand the value of project management to organizations. The study "Researching the Value of Project Management" was sponsored in part by the Project Management Institute, and remains the largest and most significant research study that has been conducted in the field of project management.

For organizations seeking to enhance the value of their project management capabilities, the key question that must be asked is "What capabilities are actually appropriate for them?" This presentation explores the findings of the Value of PM project in detail, providing organizations with the insight necessary to more precisely define their goals and identify those specific capabilities that will best enable these goals to be realized. Participants will be able to situate their own organizations in the findings and gain insight into what will create – or destroy – the value they seek. For anyone recognizing that greater value from project management is possible, or necessary, this is a presentation that cannot be missed.

Enabling the Adaptive Enterprise – The Case for Enterprise Architecture

Gustav Toppenberg

1:00 p.m. – 2:00 p.m.

According to 'Managing Change in Organizations: A Practice Guide' published by PMI, change management is an approach for transitioning from a current state to a future state with intended business benefits.

Beginning with organizational leaders developing an organizational strategy, then an evaluation of the impacts to current business and operational capabilities, the development of a portfolio containing projects and programs. However, the reality is that very few organizations successfully manage these strategic initiatives to keep up with the volatile global economy.

Enterprise Architecture, the practice of developing current and target states for business transformations, has been the enabler of sustainable delivery of strategies at Cisco in combination with change mgmt.

Project Management Futures: Scenarios for 2020

Andrea Darabo, Joanna Newman, Sean Pollonais, Nigel Williams

2:15 p.m. – 3:15 p.m.

What will 2020 look like to project management professionals? In this session we'll chat with industry experts to answer this question, identify the skill and competencies we'll need to work in this new environment. We'll be focusing on two technically challenging areas: Information Security and the adoption of Agile.

Session overview

- 1) Introduction to future focused scenario planning for PMs
- 2) Overview of driving forces: Agile and Information security
- 3) Scenarios showing impact of forces in 2020
- 4) Advice for project managers and guidance for identifying and monitoring trends

Driving Change with Kanban's Values

Mike Burrows

3:30 p.m. – 4:30 p.m.

This presentation introduces the Kanban Method (here characterized as “the humane, ‘start with what you do now’ approach to change”) through a system of nine values. These represent its change-focused principles and practices, describe expected benefits, and suggest points of integration with other bodies of knowledge such as Lean, Agile, and Theory of Constraints.

Participants will have the opportunity to use the values to help organize their learning from the event as a whole and to prioritize their takeaway actions.