## **SMALL BUSINESS SUCCESS VIRTUAL CONFERENCE**

## NOV. 8, 2018 | AGENDA

11:00 AM - 12:00 PM	<b>KEYNOTE PRESENTATION:</b> <b>Practical Strategies for Starting a Successful Business</b> By Julie Brander, SCORE Mentor		In between sessions, make sure you check out
12:00 PM - 12:30 PM	<b>Visit the Mentoring Hall &amp; Exhibit Hall:</b> Visit the Mentoring Hall for free business advice from a SCORE mentor. Visit sponsor booths for free demonstrations, tools, resources and information.		these rooms:
12:30 PM - 1:30 PM	Smart Credit Strategies for Small Business Owner By Nav	Make Your Website Work for You By Google	EXHIBIT HALL Chat with our sponsors and pick up free resources for your business.
1:30 PM - 1:45 PM	<b>Visit the Mentoring Hall &amp; Exhibit Hall:</b> Visit the Mentoring Hall for free business advice from a SCORE mentor. Visit sponsor booths for free demonstrations, tools, resources and information.		MENTORING HALL
1:45 PM - 2:45 PM	<b>Hiring Hazards:</b> How to Avoid the 7 Most Common Legal Landmines By ComplyRight	<b>Every Contact Matters:</b> The Value of your List By Constant Contact	Get answers to your business questions from one of our experienced mentors.
2:45 PM - 3:00 PM	<b>Networking Lounge:</b> Connect with other small business owners to learn from each other.		NETWORKING
3:00 PM - 4:00 PM	Small Business Loan Applications: Why Are They Asking Me That? By OnDeck	How to Choose the Perfect Location to Attract More Customers By Kimco	LOUNGE Make new connections with fellow aspiring entrepreneurs and business owners.
4:00 PM - 4:15 PM	Visit the Mentoring Hall & Exhibit Hall: Visit the Mentoring Hall for free business advice from a SCORE mentor. Visit sponsor booths for free demonstrations, tools, resources and information.		SCOREboard/PRIZE CENTER
4:15 PM - 5:15 PM	The Top HR Issues Business Owners Face — and How to Solve Them By Paychex	Monetizing and Maximizing Your Business and Your Brand By Kevin McGee and Marc Parham, Small Business Experts	Learn more about the prizes you can win for participating.
5:15 PM - 5:30 PM	Networking Lounge Happy Hour		

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