

Privacy Notice – Notified
Effective Date: July 1, 2025

[View state-specific privacy rights here](#)

At McKesson (“McKesson” or “we”), we value the trust that employees, consumers/customers, pharmaceutical manufacturers, governmental entities/agencies, patients, pharmacies, healthcare providers, health plans, vendors and contractors place in us to appropriately use and protect personal information.

This Privacy Notice informs visitors and regular users of Notified about how McKesson may collect, use and share personal information and how it is protected. We want you to be clear how we're using personal information and the ways in which we protect this information. By using Notified, you accept the privacy practices presented in this Privacy Notice. We encourage you to read this Privacy Notice in full to understand our privacy practices before using Notified or submitting any personal information.

For McKesson Workers, please refer to this [Privacy Notice](#).

This McKesson event registration website is hosted on the Notified platform and we encourage you to read their Privacy Policy in full to understand the practices regarding their handling and processing of your personal information on the [BrandLive privacy site](#)

Scope

- This Privacy Notice applies only to McKesson’s use of Notified’s site <https://www.brandlive.com/> when collecting personal information for meetings and events.
- If/when you interact with us in the ordinary course of business through other means (e.g., communications by phone, e-mail, in person as part of a business relationship; or when we interact with companies or organizations that work for you).

The Privacy Notice does not apply to:

- McKesson affiliates and subsidiaries that may have separate websites, subdomains, and applications through other web, mobile, cloud or SaaS platforms which are not subject to this Privacy Notice.

- McKesson business partners, ad networks and other third parties that may have their own websites and services with separate privacy practices.

We encourage you to read the privacy notices of all websites and applications that you visit and understand their privacy practices.

Personal Information We Collect

When you use this website, we may collect personal information about you. Personal information is any information accessed, collected, or used by McKesson that identifies an individual, or can reasonably be used to identify an individual, whether directly or indirectly. The personal information we may collect includes, but is not limited to:

- First and last name
- Email address
- Business unit
- Photographs/Videos (such as through camera device or photo library application), voice recordings, such as recognition or recording through a microphone
- Other contact information, public IP address
- Occupation/title
- IP address, User's browser type, user's operating system, device/user activity (such as login-logout info, sites/pages visited, # of visits, click stream, navigation, beacon signal hits, errors, crash rate, or other user activities)
- Any information you put in our chat or question and answer function

Personal information may be aggregated with other information that may not be considered personal information. If we combine your non-personal information with personal information, the combined information will be treated as personal information.

Tracking Technologies We Use

We use various technologies to collect personal information about users of the website. These technologies include the following:

- Web server logs
 - As is true of most websites and applications, we gather certain information automatically and store it in log files. This information may include IP addresses, browser type, internet service provider, referring/exit pages, operating system, date/time stamp and/or clickstream data.
- Other Tracking Technologies

- We and our subsidiaries, business partners, marketing partners, affiliates, or other service providers may also use technologies such as scripts and web beacons.
- We also use local storage such as HTML5 to collect and store content information and preferences. Third parties who we partner with to provide certain features on our site or to display advertising use local storage such as HTML5 to collect and store information. Various browsers may offer their own management tools for removing HTML5 local storage.

These tracking technologies are used, to perform diagnostic services such as error reporting to improve the site or service and to track user's movement throughout the platform. We may receive reports based on the use of tracking technologies on an individual as well as aggregated basis.

How We Use the Personal Information Collected

We may use the personal information we collect to carry out events and registration.

How We Share Personal Information Collected

We may provide your personal information to third parties that provide services to help us with our business activities such as third party authentication, error detection, debugging, and performance testing services. Such third parties are authorized to use personal information about you *only as necessary* to provide these services to us.

McKesson may also need to share information with companies, organizations or individuals outside of McKesson if we have a good faith belief that access, use, preservation, or disclosure of that information is reasonably necessary to:

- Meet applicable laws, regulations, legal processes or enforceable governmental requests.
- Enforce applicable Terms of Service, including investigation of potential violations.
- Detect, prevent, or otherwise address fraud, security or technical issues.
- Protect against harm to the rights, property or safety of our users, McKesson, or the public as required or permitted by law.
- Engage in a merger, acquisition, reorganization, or sale of all or a portion of McKesson assets.

Your Choice

Where appropriate or legally required, we will describe how your information that we collect through the website will be used and will provide you with choices. To exercise your choice, you may contact us to correct, update, amend or request deletion of your personal information through the email or mailing address listed in the Contact Information section below.

Where permitted in our legitimate interest, or with your prior consent where required by law, we will use your name and email address to send the newsletter to you. You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails, or by contacting us using the contact information listed below in this Privacy Notice.

Access to Personal Information

You may access, view or delete your personal information through the website. If this option is not available, you can update information about you make the request by using the contact information listed below in this Privacy Notice.

Retention

We will retain your personal information for as long as your account as reasonably useful for event purposes, or as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

Children's Privacy

This website is not intended for any user under the age of 13, and we do not knowingly collect personal information from children under the age of 13. We request that children under the age of 13 not submit any personal information through Notified.

How We Protect Your Information

McKesson has established appropriate physical, electronic and administrative safeguards to protect the information we collect from or about our users. We restrict access to personal information to McKesson employees, contractors and agents who need to know that information to process it for us, and who are subject to confidentiality obligations.

Changes to this Privacy Notice

We may periodically update this Privacy Notice to describe new features we offer and how it may affect our use of personal information about you. We will not apply changes to this Privacy Notice retroactively to personal information we have previously collected. Since we may change this Privacy Notice, we recommend that you check the current version available from time to time. If we make changes to this notice, we will update the "Effective Date" at the beginning of this notice.

Contact Information

If you have questions or concerns about this Privacy Notice, our information handling practices, or any other aspect of privacy and security of your personal information, please contact us at: Privacy@McKesson.com.

You may also write to us at:

McKesson Corporation
ATTN: Privacy Officer (Privacy Notice, Notified)
2 National Data Plaza NE, 3rd Floor
Atlanta, GA 30329