

**Maureen McGinness, Senior Director, Marketing, HealthcareSource**

Maureen McGinness leads corporate and product marketing direction and strategic vision for the company's talent management software and advisory solutions. Her focus has been on driving product strategy and direction for several new product ideas and development efforts, closely aligning with customer needs and associated sales enablement initiatives.

Prior to this role, Maureen led global sales enablement at Oracle, supporting 1,500 salespeople worldwide in the positioning, marketing and sales of the company's mid-sized talent management solution. Maureen held the role of Senior Director of Product Management at Taleo for nearly four years, until its acquisition by Oracle. In this role, she was responsible for market research, wireframe design, agile product ownership, release management and go-to-market strategy. Maureen has been in the talent management software business for over 25 years, holding various roles, such as client support specialist, implementation consultant, sales consultant, programmer, product manager and product marketer, at companies including SkillSet Software and Talemtry (previously HireDesk), in addition to HealthcareSource.