

Angelo is the trailblazer in innovation and leadership in EHR Workflow and Hub Services with deep expertise in strategy, implementation and optimization. He has imbedded himself as the innovator in product tool-sets for EHR platforms such as Epic and Meditech to EHR service providers such as HealthX, Apple, Amazon, Google and Demandbase. Angelo knows them all and how to integrate an offering into their services in the right way.

In the EHR and Hub Services Challenges Angelo has solved:

- Helped remove fragmentation of HCP reach: Created a proprietary business rules engine that enables specific interactions across multiple EHR platforms ensures 100% reachability to all Physicians on an EHR platform
- Reach: Established partnerships with over 245+ EHR platforms, 100+ SP partners and 5 communications partners ensuring reach to 90% of the USA's Physician audience
- Created a real-time capability to compile data from different services that
 - Can guide/program any/all 'business decisions'.
 - Delivers messaging on 'Business Rules/ based on Key Interactions

Angelo is a graduate of Rutgers University with a degree in Bioinformatics. He is a former field force representative for Amgen Pharmaceuticals where he worked with an array of products. While at Ogilvy, Angelo implemented the initial EHR offering for Allergan Pharmaceuticals which provided a net gain of 5.2 million users in the first year of existence.

Angelo lives in Central NJ with his wife and two dogs, but has lived all over the world and even has family in Aruba. Recently, Angelo was inducted into the Medical Advertising Hall of Fame as a 2014 Future Hall of Famer and has been acknowledged by the 2014 Ogilvy Rising Stars Program as well as the winner of the 2017 PM360 ELITE Innovator award.