



Ben Boyd

Vice President, Communications

As vice president, communications, Ben Boyd leads a team focused on informing and engaging associates, customers, communities and additional stakeholders about Lowe's, our products and services. He joined Lowe's in 2020.

Ben's communications responsibilities include public relations, associate communications, executive communications, digital content and corporate events. In addition, he is responsible for Lowe's community relations efforts, including the Lowe's Foundation, and national and local programs with a focus on safe, affordable housing and skilled trades education.

Ben has over 25 years of experience in senior communications roles. Before joining Lowe's, he served as chief strategy and operating officer for BCW Global. His 15 year career with Edelman included his role as chief client strategy officer, overseeing the agency's client experience program, as well as leading the global corporate practice, global marketing function and managing the firm's global Trust Barometer study. Prior to Edelman, he served the Service Employees International Union (SEIU) as assistant to the president, director of communications.

Ben earned a bachelor's degree in English literature from Wake Forest University. He is a member of the Aspen Institute's Business and Society Program board.