

As president of MWWPR, Bret oversees all practice groups and geographical markets to ensure best-in-class client service and integrated creative strategy. He has spent the last five years at the agency implementing an insights-driven approach to creating earned-worthy content that moves the needle for businesses across all sectors, with specialized brand-building expertise in the food and beverage, sports and entertainment and alcohol categories. Bret has earned campaign recognition from top industry award programs and has been recognized himself for noteworthy contributions to his organizations, clients and industry at large as a 40 Under 40 winner by PRWeek as well as named to the magazine's Global Powerbook 500 list. Werner's experiences as a senior executive in the industry have won his agencies the PRWeek Agency of the Year title in their size category three different times.