

Bryan Stromer**product marketing manager, founder and co-lead of the Disability in Marketing Group****Microsoft**

Bryan Stromer is passionate about telling the stories of brands that make our world a better place. He found his way into marketing after studying Human and Organizational Development at Vanderbilt University. At Vanderbilt, he realized the vital role that advertising and marketing play in shaping culture and society. He is currently a Product Marketing Manager at Microsoft and is the founder and co-lead of Microsoft's Disability in Marketing group. This group works to ensure and drive authentic representation of individuals with disabilities in Microsoft's advertising and marketing.

Born with Cerebral Palsy, Bryan is a passionate advocate for the disability community and the LGBTQ community.

Bryan's writing and thought leadership has been published by Adweek, The Washington Post, NY Times, and NPR. He has been featured on the Today Show, Forbes, NY1 and the NY Daily News.

He currently serves on ADCOLOR's advisory board and the Seattle Transit Advisory Board.

Bryan has been recognized as a 2019 ADCOLOR FUTURE, the Disability:IN 2019 NextGen Alum of the Year, a 2020 Forbes 30 Under 30 List-maker for his work in advertising and marketing, and the 2020 Mr. ADCOLOR.