

With over 15 years of digital media experience, Hillary Gurber serves as Head of Industry, Healthcare for Google's Central-West region. In this role, Hillary identifies and oversees innovative digital advertising, marketing and technology solutions for Pharma industry customers to better serve the changing needs of patients.

Prior to joining Google 7 years ago, Hillary held sales leadership positions at Yahoo! and Demand Media. She started her career in radio, helping local marketers connect with listeners and grow their business.

Hillary holds a Bachelor of Arts degree in Telecommunications from Indiana University. She currently resides in Chicago with her husband and twin boys.