

Jamie Power, Chief Data Officer at advanced TV platform Cadent, believes in the power of data to drive precision audience-targeting across screens. Before Cadent, she cofounded one2one Media, and she was a founding member and Managing Partner at MODI Media, GroupM's Advanced Television group. Jamie began her career at GroupM's MEC. Jamie has been named Multichannel News Wonder Woman and Digital All-Star, GABBCON Media Executive of the Year, and Cynopsis Top Women in Digital.