

Talent Acquisition Leader with a successful history of recruiting award-winning talent, instituting pipeline strategies, staff planning, establishing and amplifying talent brands, driving diversity, equity and inclusion commitments, scaling companies during intense growth periods, and building culture for market-leading tech companies and creative agencies.

Currently, Founder/President of AIR (Allies in Recruiting), a mission driven collective which focuses on championing diverse talent across the advertising and marketing industries. AIR is represented by over 100 talent acquisition professionals/active members/volunteers, encompassing over 65 companies.

Previously led recruiting/talent acquisition for dentsu US, leadership hiring across Product Design at Facebook and for Facebook's Creative X team (formerly known as The Factory and The Studio) along with Instagram's brand and product marketing teams located in Menlo Park, Seattle, New York, Singapore and London. Prior to Facebook, managed resource management and recruitment for an advertising agency's creative department, led a recruitment team at a creative search agency and drove recruitment for the North America network of a global award-winning advertising agency.

Designer of homes, food allergy advocate, and my most important role, Mom to Luca and Kai.

Instagram: @keasley @alliesinrecruiting

LinkedIn: [linkedin.com/in/keasley](https://www.linkedin.com/in/keasley) and [linkedin.com/company/air-allies-in-recruiting](https://www.linkedin.com/company/air-allies-in-recruiting)