

Megan Hueter is currently VP of marketing, customer Eexperience at PetPlan, the most comprehensive pet insurance provider. Prior to her current role, Megan built and grew a digital marketing division for Endeavor, working across properties such as the UFC, Professional Bull Riders, Miss Universe, the Euroleague, IMG Academy, the Steve Harvey TV Show, the World's Strongest Man competition, Miami Open and more. Prior to her work at Endeavor, Megan led digital for Catalyst, working across brands such as Purina, DICK'S Sporting Goods, Under Armour and TIMEX. Prior to Catalyst, Megan worked at Edelman as part of the digital public affairs team.