

Pam Jenkins leads Weber Shandwick's global public affairs practice and is chair of Powell Tate, Weber Shandwick's specialty public affairs unit in Washington, D.C. She specializes in multi-channel communications campaigns designed to support policy agendas, drive behavior change, enhance reputation, build advocacy and manage issues.

As co-lead of the agency's COVID-19 task force, Pam works with clients and colleagues to share best practices; communicate with employees, customers and stakeholders; and enlist health communications strategies to encourage vaccinations and address cultural and racial barriers.

Formerly, she was co-director of another global agency's health and medical practice. She has designed and led numerous public health campaigns for the Centers for Disease Control and Prevention, National Institutes of Health and Centers for Medicare and Medicaid Services.