



ELIJAH HARRIS

GLOBAL HEAD OF SOCIAL

Elijah Harris is Global Head of Social at Reprise, a leading global performance marketing agency in the IPG Mediabrands network. He is responsible for driving growth and expansion of the Social craft and developing Reprise's core product capabilities. Eli is passionate about data-driven performance. With nearly ten years of experience across the US and APAC digital landscape, he educates and empowers the agency strategically to leverage social data and insights and make informed decisions on behalf of clients. Eli's approach is grounded in the principles of media responsibility, meticulous consumer analysis and a strong understanding of the ever-evolving media landscape.