Ritesh is as a digital and social evangelist who has been evangelizing digital since the early days of the dot com boom in the late 1990's. Very early in his career, he joined <u>Agency.com</u> and quickly began to consult with major fortune 500 companies to evangelize the merits of the World Wide Web.

Now working for Ogilvy Consulting, the consulting arm of Ogilvy, Ritesh consults with major clients on digital transformation and innovation. He is an outspoken digital evangelist who has lent his expert point of view in a vast array of forums over his 19+-year career. He is passionate about educating his peers and his clients about what the future of digital looks like for healthcare and, in addition to all the innovations he's been responsible for bringing forward.