

Stephan Pretorius

Chief Technology Officer, WPP

Stephan Pretorius has more than 20 years' experience in marketing and advertising technology and is passionate about helping brands develop the ever-evolving capabilities necessary to deliver groundbreaking customer engagement strategies.

Stephan joined WPP as its first Chief Technology Officer in October 2018 and is responsible for the company's technology vision and strategy, and for managing its relationship with key technology partners such as Google, Adobe, Salesforce, Microsoft, IBM and Facebook.

A native of South Africa, Stephan holds a Master's degree in Media & Telecommunications Law from Columbia Law School.