



VALERIE J. HARR

Director, Community Health - Enterprise

Valerie Harr joined Horizon Blue Cross Blue Shield of New Jersey in July 2017. She provides direction and leadership to the community health team, while building strategic partnerships with hospital systems and community partners. Valerie will implement a Community Health Worker Program to address social determinants of health, expand the Community Palliative Care Program and develop other innovative solutions to address barriers to care.

Prior to joining Horizon Blue Cross Blue Shield of New Jersey, Valerie served as Deputy Commissioner at the NJ Department of Human Services where she was responsible for three divisions — Medical Assistance and Health Services (DMAHS), Aging Services, and Disability Services — with a total budget of \$17 billion in state and federal funding.

Valerie was the State Medicaid and Children’s Health Insurance Program (CHIP) Director from 2010 until 2015. Under her leadership, DMAHS collaborated with stakeholders to secure several innovative 1115 waiver demonstrations, launched Managed Long Term Services and Supports, expanded Medicaid to previously ineligible adults, and implemented a number of program improvements. Valerie’s experience at the Division of Medical Assistance and Health Services also includes working as the Division’s Deputy Director and Budget Director. Valerie was a 2012 graduate of the Medicaid Leadership Institute.

Valerie began her career in state government with a position in the NJ Department of the Treasury’s Office of Management and Budget. Prior to that, she worked on Medicaid policy at the Center for Health Care Strategies.

Valerie has a Master’s degree in Sociology from West Virginia University and a Bachelor’s degree in Sociology and Anthropology from Millersville University.

