

Valerie Beauchamp is the Global Head of Agency Development and Education for LinkedIn Marketing Solutions, the company's growing marketing and advertising business. In her role, Valerie leads a global team that is responsible for cultivating relationships with advertising, marketing and agency partners in addition to developing and delivering scaled education programs to help marketers augment their platform expertise and capabilities.

With more than 20 years of experience in the marketing industry, Valerie has a proven track record for driving new growth efforts for global customers and leading cross-functional teams to develop unique solutions that increase business value in the marketplace. Valerie joined LinkedIn from Amazon where she led Global Brand and Cross Channel Marketing for the company's corporate brand and prior to that, Alexa.

Valerie was previously the EVP, Client and Business Development for Publicis Groupe, where she developed and implemented new approaches, processes, and governance to operationalize the company's vision while driving growth for premiere global customers. Prior to this role, she held numerous leadership positions at Starcom Mediavest Group (now a part of Publicis Media) overseeing both capability teams and client businesses in the U.S. and across the globe.

Outside of LinkedIn, Valerie is an avid reader, appreciates a good 80s synthesizer riff, will always say yes to an outdoor music festival and enjoys exploring the world. She holds a bachelor's degree in communications from DePauw University and resides in New York with her family.