

As Reprise Commerce's SVP of Global Commerce, Will Margaritis accelerates sales and growth for brands through a combination of strategizing, relationship building, and increasing market share.

Prior to joining Reprise, Will founded Sellwin Consulting, the eCommerce agency at Dentsu, and served as AVP of eCommerce strategy at L'Oréal, where he oversaw the merchandising, marketing, and sales of over 3,000 SKUs. In addition, Will has held leadership roles at both Luxottica and Amazon.

A lifelong learner, Will has an MBA from Duke University's Fuqua School of Business, a JD from Seton Hall's School of Law, and a BA from Boston College.