



Yvonne Cowser Yancy

Chief Administrative Officer and Head of Workplace Understood

Yvonne leads people, finance, legal, and administration teams for Understood. She also leads our Workplace program and ensures that it is integrated within the work that Understood does. She brings more than 20 years of experience supporting diverse professionals across multiple industries to her role as Chief Administrative Officer and Head of Workplace.

Prior to joining Understood, Yvonne founded YSquare Advisors, a boutique consultancy, to help developing organizations manage their human resources functions. She also previously served as Chief Human Resources Officer for The Fresh Market, and was the Commissioner of Human Resources for the City of Atlanta.

Yvonne co-leads Understood's "Embrace Difference" internal working group, which helps empower diverse communities and perspectives. She enjoys volunteering in her community, mentoring professionals seeking careers in HR, and is an active member of SHRM.

Yvonne holds a BA in Economics from Northwestern University and an MBA in Employee Relations from Georgia State University.

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Expertise

- HR best practices for thriving, inclusive workforces
- Beyond compliance: Disability inclusion in the workplace
- Strategies to accommodate and empower neurodiverse employees

In The Media

- [Forbes Council Member](#) (2021)
- [The Pandemic One Year Later & Learning & Thinking Differently](#), iHeart Radio Communities (March 2021)
- [Career Lessons from Yvonne Cowser Yancy](#), SHRM (April 2018)

Speaking Engagements

- HOPE Global Forum, Workplaces & COVID presenter, October 2020
- HOPE Global Forum, Session Facilitator, June 2019
- World Economic Forum: Annual Meeting of the New Champions, Speaker, June 2017

Authored Content

- [The workplace has changed. Employers need to change with it](#), Medium (April 2020)

Social Media

- [LinkedIn](#)