

# PSE SPOTLIGHT

**FEATURING:**

**Globe Telecom, Inc.**



Globe Telecom is the Philippines’ leading digital platform, empowering Filipinos through world-class connectivity, fintech innovation, and customer-centric digital solutions. With a relentless focus on innovation and operational excellence, Globe continues to shape the nation’s digital future while delivering long-term value to shareholders.

<b>Stock Code</b>	GLO
<b>Listing Board</b>	Main Board
<b>Sector – Subsector</b>	Services - Telecommunications
<b>Listing Date</b>	August 11, 1975
<b>Outstanding Shares</b>	144,468,524
<b>Free Float Level</b>	21.88%
<b>Market Capitalization</b>	P210,201,702,420
<b>P/E Ratio</b>	9.47x
<b>Dividend Yield</b>	6.87%

As of 24 October 2025

Source: PSE Data

[Company Profile](#)

**1. What makes Globe Telecom an attractive investment for potential investors?**

Globe Telecom, Inc. is a leading digital platform in the Philippines, with strong positions in telecommunications, fintech, and digital services. As the country’s largest mobile network operator, it offers stable earnings, exposure to digital growth via GCash and other ventures, as well as attractive dividend yields—making it well-suited for investors seeking both income and long-term capital appreciation.

**2. What challenges has Globe Telecom encountered, and what strategies were employed to overcome them effectively?**

One of Globe’s greatest challenges has been the need for continuous, large-scale investments to meet the demands of the Philippines’ rapidly growing digital economy. As data usage surged over the past decade, Globe was faced the task of expanding and upgrading its network infrastructure while maintaining service quality and profitability.

In the early 2010s, Globe was not yet the market leader—but it played a pioneering role in introducing Filipinos to the mobile internet experience. Through bold network modernization programs, innovative data offers, and strong partnerships with global tech players, Globe transformed how Filipinos connect, communicate, and consume digital content. By investing ahead of the curve, Globe not only caught up to competition, it reshaped the market and helped build a nation of digital-first consumers.

Today, that same spirit drives Globe’s strategy. The company continues to balance network expansion with prudent capital management, ensuring that every peso of investment supports scalable, future-ready growth. From leading the data revolution to powering the next wave of digital platforms, Globe’s story is one of continuous reinvention in service of the Filipino digital lifestyle.

**3. What sustainability initiatives does Globe Telecom have in place? How do they align with your long-term goals?**

Sustainability is deeply embedded in Globe’s purpose and long-term business strategy. The company is firmly committed to reducing greenhouse gas emissions by 50% by 2030 and achieving net-zero by 2050, aligning with the Paris Agreement and the UN Sustainable Development Goals. Globe has steadily increased its renewable energy share and continues to convert major facilities to 100% renewable power. Beyond energy transformation, Globe’s “Globe of Good” platform integrates social impact into customer engagement—allowing users to convert rewards into donations and contribute to community programs. The company also invests in digital inclusion, cybersecurity, and data privacy initiatives to ensure technology serves as a force for good. By embedding sustainability into operations, products, and partnerships, Globe not only enhances operational efficiency and resilience but also strengthens its reputation as one of the region’s most responsible and future-ready digital enterprises.

**4. What are your company's strategic priorities for the next two to three years?**

Globe’s strategy for the next few years centers on driving sustainable growth, accelerating digital transformation, and elevating customer experience. The company will continue expanding its 5G and fiber footprint while maintaining disciplined capital allocation to sustain positive free cash flow. At the same time, Globe is scaling its digital ventures—led by GCash and STT GDC Philippines—to capture new growth beyond telecom, while advancing its ESG agenda and strengthening its role as a key enabler of the Philippines’ digital economy. Central to this is Globe’s commitment to providing a best-in-class network experience and seamless, personalized services that redefine customer engagement in the digital era.

**5. How is your company leveraging technology to streamline operations and/or enhance customer experiences?**

Technology sits at the core of Globe’s transformation. The company is leveraging artificial intelligence, automation, and advanced analytics to optimize network performance, predict maintenance needs, and improve service reliability.

On the customer side, Globe uses data-driven insights to deliver personalized services, targeted offers, and seamless omnichannel experiences. The GlobeOne app integrates mobile, broadband, and rewards into a single digital platform, while AI chatbots and self-service tools make support faster and more intuitive. Internally, Globe has embraced cloud computing, digital workflows, and robotic process automation to streamline back-office operations, boosting productivity and agility across the organization. Combined with a robust cybersecurity framework, these technologies enable Globe to operate efficiently and deliver experiences that truly resonate with today’s digital-first customers.

**PSE Spotlight** is a short feature about listed companies that are part of PSE STAR Investor Day. The report, which offers a quick overview of a company, includes a description of its business, stock information, as well as answers to five interview questions provided by the company's management team. The interview questions typically revolve around the company's value proposition, business operations and landscape, challenges and opportunities, and strategic initiatives.

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