

PSE SPOTLIGHT

FEATURING:



DigiPlus Interactive Corp.

DigiPlus Interactive Corp. pioneered digital entertainment in the Philippines. It introduced leading platforms BingoPlus, ArenaPlus, and GameZone, widely known for their engaging experiences in interactive gaming and sports entertainment.

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| Stock Code | PLUS |
| Listing Board | Main Board |
| Sector – Subsector | Services – Casinos & Gaming |
| Listing Date | April 17, 1958 |
| Outstanding Shares | 4,508,463,178 |
| Free Float Level | 36.87% |
| Market Capitalization | P90,394,686,719 |
| P/E Ratio | 5.74x |
| Dividend Yield | 4.19% |

As of 24 October 2025
Source: PSE Data

[Company Profile](#)

1. What makes PLUS an attractive investment for potential investors?

Following our launch of BingoPlus in January 2022, DigiPlus has continued to unlock new forms of entertainment for Filipinos, including new platforms catering to various demographics and lifestyle preferences. We introduced ArenaPlus, a digital sportsbook that livestreams local and international sporting events, including the Philippine Basketball Association.

With cutting-edge technologies and a deep bench of experts in the technology, research and development, and gaming operations, DigiPlus’ platforms have become a community and entertainment hub, a source of revenue for the Philippine government, and a contributor to various social and educational nonprofit programs.

2. What challenges has PLUS encountered, and what strategies were employed to overcome them efficiently?

Following the Bangko Sentral ng Pilipinas (BSP)’s directive to unlink e-wallets from online gambling applications, our games are no longer accessible via embedded in-app features. This change temporarily softened revenues as players adjusted to the new funding process.

Despite this, e-wallets remain part of our payment options. Players can conveniently fund their accounts through multiple secure and accessible channels—including over-the-counter bank deposits, payment centers, and authorized kiosk partners nationwide. They may also visit any of our 130+ physical BingoPlus sites across the country to top up in person.

From an industry standpoint, the removal of direct e-wallet links is expected to make customer acquisition more challenging, particularly for newer or smaller operators, as it introduces additional steps in the player funding journey. This will likely drive higher customer acquisition costs across the market.

DigiPlus, however, remains well-positioned to navigate this transition. Our robust ecosystem and strong base of over 40 million registered users provide a significant competitive advantage in sustaining engagement and user retention despite regulatory adjustments.

3. What sustainability initiatives does PLUS have in place? How do they align with your long-term goals?

In 2023, DigiPlus began its sustainability journey by initiating a materiality assessment to identify key ESG topics for digital entertainment. This resulted in the DigiPlus Sustainability Framework, which identifies five key material themes: Good Governance, Responsible Gaming, Digital and Data Security, Employees and Workplace, and Environmental Responsibility.

4. What are your company's strategic priorities for the next two to three years? How do you approach innovation and R&D investments to stay ahead in the market?

DigiPlus intends to sustain its growth momentum by continuing to invest in innovation and new technologies to enhance user experience and adding new digital offerings traditionally well-loved by Filipinos.

1. Cement leadership in digital gaming by offering new and innovative digital offerings, leveraging the expertise and infrastructure we have established from BingoPlus.
2. Optimize user engagement and increase user retention through seamless and tailored experiences across our digital ecosystem.
3. Introduce non-gaming content to diversify our user base and drive traffic to our platforms.

5. What digital transformation initiatives has the company taken or is currently undertaking? Can you describe how these will be able to contribute to your business and overall competitiveness?

During the pandemic, the bingo sites were temporarily closed due to quarantine restrictions. We saw this as an opportune time to digitalize our business and adapt to the evolving Filipino consumer. At the start of 2022, DigiPlus embarked on a strategic transformation to capture the tremendous opportunity in the digital entertainment market. We launched the digital platform BingoPlus, which is licensed by the Philippine Amusement and Gaming Corporation (PAGCOR). Players can play anywhere and anytime using their smartphones. This digital transformation was also reflected in the change of corporate name from Leisure and Resorts World Corporation (LRWC) to DigiPlus Interactive Corp earlier this year. The company has been offering traditional bingo for more than 20 years, and since we know the market very well, we saw an opportunity in bringing bingo, a well-loved social game among Filipinos, live online. We wanted to offer entertainment to people with the convenience of time and location. Utilizing cutting-edge technologies and a deep bench of experts in the technology, research and development, and gaming operations spaces, the launch of BingoPlus was met with massive success.

In February 2023, we launched another platform, ArenaPlus, a digital sportsbook that livestreams local and international sporting events. With over 40 million users across BingoPlus, ArenaPlus, and GameZone, our digital ecosystem has become part of the Filipino lifestyle. The robust performance of BingoPlus drove the astounding turnaround of DigiPlus in 2022, recovering from a net loss in 2021. The trajectory for the digital segment continues to be strong and is expected to continue dominating the bulk of our earnings.

Overall, DigiPlus will focus on the digital business. We continue to be positive about the prospects for the country's entertainment space. GCash, the largest fintech platform in the country, has over 80 million users, indicating a huge market for digital consumption. We have set out a long-term aspiration to assemble a portfolio of digital entertainment assets, offering various kinds of digital entertainment platforms beyond games.

PSE Spotlight is a short feature about listed companies that are part of PSE STAR Investor Day. The report, which offers a quick overview of a company, includes a description of its business, stock information, as well as answers to five interview questions provided by the company's management team. The interview questions typically revolve around the company's value proposition, business operations and landscape, challenges and opportunities, and strategic initiatives.

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